

Global Promo Readiness Guide

July 1, 2026

Microsoft



The content presented in this guide was last updated on:

July 1, 2026

Any changes applied after this date will be included in the next version of this guide.

Promo Guide Contents

Section 1 — Using promotions

- Useful information on how to use promos
- Useful resources

Section 2 — New commerce experience promotions

- Promotions overview calendar
- Detailed page for each active promotion

Know more about Microsoft's offers

- Your [Partner Center Announcements page](#)
- The [Operations Readiness Resource Gallery](#)

Useful information on how to use promos | Volume Licensing and CSP

Promotional discounts are end-customer benefits. Partners are expected to pass the discount on to their customers.

Channel	Identifier	On price list	In Partner Center	Identifier SKU
Volume Licensing (EA, EAS, EES)	Promo Offers/SKUs	Yes	No	Display Name: Office 365 E1 Promo SKU ID: AAA-12345
CSP	Promo Offers/SKUs	Yes	Yes	Display Name: Office 365 E1 Promo SKU ID: AAA-12345
CSP	Campaigns	No	Yes	Display Name: Office 365 E1 Offer GUID: 91fd106f-4b2c-4938-95ac-f54f74e9a239

Additional notes for CSP campaigns:

- If the promotion is restricted to “new customers only,” technical enforcement applies to new customer tenants, as defined by the promotion eligibility rules.
- No conversion is required at the end of the promotion; customers will make an annual commitment as part of the promotion.
- Billing is consistent with any existing CSP purchases; monthly billing starts when purchases are made.
- When the promotional rate expires, normal prices apply.
- Charges appear on your monthly bills when promotions are in effect or expire.

EA = Enterprise Agreement · EAS = Enterprise Agreement Subscriptions · EES = Enrollment for Education Solutions · CSP = Cloud Solution Provider

Useful resources

Information related to promos in Partner Center

[Promotion support](#)

Get promotions

Use the [Gets a list of current promotions API](#) to access a list of active new commerce promotions for a given market (country or region) and segment. This method returns available current promotions based on the promotion availability start and end dates.

Document revisions

Change	Description	Date
Major Update	Updated promotion list and new template	July 1, 2026
Minor update	Expiration date extended	June 1, 2026
Major update	New promotion	June 1, 2026

SECTION 2

New commerce experience promotions

Active promotions for partners across the Microsoft 365, Copilot, Dynamics 365, Windows 365, and Security portfolio.



New Commerce Experience Promotion

The following promotions are available in new commerce experience. Some may also be available in traditional license-based CSP.

Promotion	Discount	Start	End	Seat min	Seat max
Microsoft 365 E3 annual (one-year) term	20% off	Oct 13, 2025	Sep 30, 2026	250	9,999
Microsoft 365 E3 and E5 triennial (3-year) term	10% off	Jun 9, 2025	Sep 30, 2026	100	9,999
Microsoft 365 E5 annual (one-year) term	15% off	Jun 9, 2025	Sep 30, 2026	1	9,999
Microsoft 365 E7 annual (one-year) term	10% off	May 1, 2026	Dec 31, 2026	10	9,999
Microsoft 365 E7 annual (one-year) term	15% off	May 1, 2026	Dec 31, 2026	100	9,999
Microsoft 365 E7 triennial (3-year) term	15% off	May 1, 2026	Dec 31, 2026	300	9,999
Microsoft 365 Business Dark to Cloud annual (one-year) term	15% off	Jul 1, 2026	Dec 31, 2026	1	300 / 100
Microsoft 365 Copilot annual (one-year) term	15% off	Jul 1, 2026	Sep 30, 2026	300	9,999
Microsoft 365 Copilot annual (one-year) term	30% off	Jul 1, 2026	Sep 30, 2026	1,000	9,999
Microsoft 365 Copilot triennial (3-year) term	15% off	Jun 1, 2026	Sep 30, 2026	300	9,999
Microsoft 365 Copilot Business annual (one-year) term	Up to 15% off	Dec 1, 2025	Dec 31, 2026	—	300
M365 Business Basic and Copilot Business annual (one-year) term	25% off	Jul 1, 2026	Dec 31, 2026	—	300
Microsoft 365 Purview Suite for Business Premium	Up to 50% off	Dec 1, 2025	Dec 31, 2026	10	300
Windows 365 Enterprise Edition	20% off	Jul 1, 2026	Sep 30, 2026	—	—
Windows 365 Business Edition	25% off	Jul 1, 2026	Jun 30, 2027	—	300
Windows 365 Flex and Government Editions	20% off	Jul 1, 2026	Jun 30, 2027	—	—
Dynamics 365 Bridge to Cloud triennial (3-year) term	30% off	Jan 1, 2025	Dec 31, 2027	—	—
Microsoft Sentinel 50 GB Commitment Tier	Up to 32% off	Oct 1, 2025	Dec 31, 2026	—	—

List of promotions

Gets a list of current promotions API

Use the [Gets a list of current promotions](#) API to access a list of active new commerce promotions for a given market (country or region) and segment. This method returns available current promotions based on the promotion availability start and end dates.

What the response includes

Entering the relevant segment and country code as query parameters returns a list of promotions applicable to that country or region and segment. Details include:

- Number of promotions available
- Name and description of each promotion
- Start and end dates
- Indication of whether the offer is automatically applied
- Products required, including product ID, SKU, and term
- Pricing policies, such as the policy type and value.

Verify promotions before being billed

Verify promotions before being billed

Partners can check the estimates file or unbilled open period line items on the Partner Center billing page or call the Partner Center APIs to see if promotions were applied to a transaction. The **PromotionID** indicates whether the promotion was applied, and the **EffectiveUnitPrice** indicates the price after discount. On average, these details update six hours after the transaction. However, sometimes they can take as little as one hour or as long as 24 hours due to system latency. Partners can also verify if the promotion was applied in the Partner Center order history and activity logs.

Important

A subscription acquired with a promotion disables the ability to change term and billing cycle. Partners that need to change these properties must wait until the end of the current subscription term, then acquire a new subscription — letting the old subscription end and turning off auto-renew. This is true for both mid-term changes and scheduled changes.

Additional information

How the discount is calculated

The discount is calculated as (promo price – unit price) / unit price. Promotions don't apply to nonprofit, academic, and government prices available in CSP.

Purchase price and details

- Promotional details can be viewed using the Partner Center API or by viewing the promotion in the Partner Center catalog.
- Apply the percentage discount in the promotion details to unit prices on the posted price list to determine the expected price.
- You can find purchased promotions in the reconciliation file after the purchase is billed.

Autorenewal

- **Annual:** at the end of a 12-month subscription, the promotion renews into the regular price, which includes any announced price changes.
- **Monthly:** renews monthly at the promo price during the promo term; once the promotion ends, the subscription renews into the regular SKU price, including any increases that took effect during the promo period.

Midterm conversions and promotions

- Midterm conversions of term or billing plan are not currently possible if the subscription was purchased via a promotion, including the monthly and annual term promotional discounts on commercial seat-based offers in new commerce.
- If a subscription has a promotion applied, the term and billing plans can be changed only at the end of the subscription's term.

Microsoft 365 E3 | annual (one-year) term

Customer Targeted

20% off

Summary On October 13, 2025, we launched a new CSP Microsoft 365 (M365) E3 promotion designed to help partners encourage customers currently licensed with Microsoft Office 365 suites to upgrade to and adopt M365 E3 across their organizations. For a limited time, a targeted set of new and existing SME&C CSP customers can receive 20 percent off M365 E3 with a minimum purchase of 250 licenses.

Offer details

Duration	October 13, 2025 to September 30, 2026
Geography	Worldwide
Promo type	New commerce experience, partner-led (CSP)
Products	Microsoft 365 E3, Microsoft 365 E3 (no Teams), and Microsoft 365 EEA (no Teams) Annual commit: Annual bill and monthly bill Promo ID: 39NFJQT25FLR
Discount	20 percent off an M365 E3 annual subscription. For subscriptions between 250–9,999 licenses.
Customer eligibility	Available only to select customer accounts. Deal minimum: 250 seats of M365 E3. For a full list of eligible customers, partners can reach out to their Microsoft field representative or visit CloudAscent .

End customer value prop

Microsoft 365 E3 empowers customers to do more with less—eliminating redundant licenses to save costs, simplifying IT management, and protecting digital workers. It also helps customers safely run their business from anywhere with a secure, comprehensive, AI-powered cloud solution.

Partner value prop

This offer provides partners with a compelling discount to fuel organization-wide M365 E3 adoption, making it more affordable for existing customers to upgrade across functional teams. Partners receive 20 percent off the partner net price for eligible customers purchasing 250 or more seats of M365 E3 via a new subscription.

How it works

Applies automatically to select eligible customers purchasing a new subscription of M365 E3 with an incremental 250-seat minimum. Eligibility is validated at point of sale via the [verifypromoeligibility](#) API.

Next steps / Learn more

See the [offer FAQ](#) for more details and next steps.

Microsoft 365 E3 and E5 | triennial (3-year) term

New-to-Offer (NTO)

10% off

Summary On June 1, 2025, we launched three-year subscription terms for Microsoft 365 E3 and Microsoft 365 E5 (inclusive of No Teams SKUs) in CSP. To help CSP partners accelerate adoption of Microsoft 365 suites, we're offering a 10 percent discount on the partner net price for E3 and E5 three-year subscription terms, available for either upfront or annual billing frequency, to new-to-offer customers. Note that we're currently running a separate 15 percent new-to-offer promotion for annual subscriptions of E5, available through September 30, 2026.

Offer details

Duration	June 9, 2025 to September 30, 2026
Geography	Worldwide
Promo type	New commerce experience, partner-led (CSP)
Products	Microsoft 365 E3*, three-year commitment Promo ID: 39NFJQT27WQP Microsoft 365 E5*, three-year commitment Promo ID: 39NFJQT27WLH *includes EEA and No Teams as well
Discount	10 percent off Microsoft 365 E3 and Microsoft 365 E5, three-year commitment only
Customer eligibility	Available only to new-to-offer customers. New-to-offer eligibility was enhanced to eliminate undesired leakage for customers qualifying for the M365 No Teams promo if they've previously purchased Microsoft 365, with or without Teams. See the FAQ for details.

End customer value prop

With Microsoft 365, customers can safely run their business from anywhere through a secure, comprehensive, AI-powered cloud solution. Get ready to put the power of AI to work.

Partner value prop

Partners can use either offer as a strategic tool to unlock upsell opportunities. The multiyear term and promotion can unlock further opportunities with customers who need deal-making flexibility to commit to fully transitioning to Microsoft 365, guaranteeing a longer-term relationship and improving customer ROI.

How it works

Offer applies automatically to eligible customers. Transaction limits: 100 to 9,999 licenses.

Next steps / Learn more

See the offer [FAQ](#) for more details and next steps.

Microsoft 365 E5 | annual (one-year) term

15% off

Summary To help partners accelerate their Microsoft 365 practice by providing customers with a secure, comprehensive, AI-powered cloud solution, we're announcing an extension to the promotion discount for Microsoft 365 E5 (M365 E5). CSP partners will receive 15 percent off the net partner price of M365 E5 when eligible customers purchase an M365 E5 annual subscription for the first time. This offer is available exclusively in CSP on new commerce.

Offer details

Duration	June 9, 2025 to June September 30, 2026
Geography	Worldwide
Promo type	New commerce experience, partner-led (CSP)
Products	Microsoft 365 E5 and Microsoft 365 E5 no Teams/EEA Promo ID: 39NFJQT280NS Annual commitment: Annual bill and monthly bill
Discount	15 percent off an M365 E5 annual subscription. For subscriptions between 1 and 9,999 licenses.
Customer eligibility	Available only to new-to-M365 E5 customers (subject to the FirstPurchase Constraint).

End customer value prop

M365 E5 provides powerful, best-in-class cloud productivity with advanced security and compliance to help customers get end-to-end protection across apps, data, endpoints, identities, infrastructure, and AI. Other benefits include Viva Insights, Audio Conferencing with Microsoft Teams, and secure, generative AI through Microsoft Copilot with commercial data protection.

Partner value prop

Now is the time for CSP partners to use this promotion during customer renewal conversations. CSP partners should prioritize closing current Office 365 or M365 E3 customers with the opportunity to reduce the burden of managing multiple vendors while improving customer security.

How it works

The offer applies automatically to eligible customers purchasing M365 E5. Refer to the [transaction guide](#).

Next steps / Learn more

See the [offer FAQ](#) for more details. Note that there's a separate three-year M365 E5 offer.

Microsoft 365 E7 | annual (one-year) term

10% off

Summary We're launching a new CSP Microsoft 365 (M365) E7 promotion on May 1, 2026. For a limited time, eligible CSP customers can receive 10 percent off M365 E7 annual subscriptions when purchasing a minimum of 10 licenses. This offer helps customers move beyond AI experimentation and standardize productivity, security, identity, and agent governance on a single, integrated platform. Available exclusively in CSP on new commerce.

Offer details

Duration	May 1, 2026 to December 31, 2026
Geography	Worldwide
Promo type	New commerce experience, partner-led (CSP)
Products	Microsoft 365 E7 and Microsoft 365 E7 (no Teams) Annual commit: Annual bill and monthly bill
Discount	10 percent off an M365 E7 annual subscription. For subscriptions between 10 and 9,999 licenses.
Customer eligibility	Available to all customer accounts purchasing M365 E7 who meet the minimum seat requirements.

End customer value prop

Microsoft 365 E7 enables customers to operate AI securely at enterprise scale. By bringing together productivity, Copilot, advanced security, identity, and agent governance into one solution, M365 E7 helps organizations simplify their AI journey, reduce complexity, and move faster with confidence. This promotion lowers the barrier to entry, making it easier for customers to standardize AI across teams and unlock real business impact without stitching together disconnected tools.

Partner value prop

This promotion enables partners to drive M365 E7 adoption earlier and more broadly by reducing cost friction and creating a clear upgrade moment. Partners can use the discount to convert renewals and expansions into strategic AI conversations, accelerate deal velocity, and position M365 E7 as the foundation for long-term customer transformation. The offer also supports higher-value engagements by unlocking opportunities to attach advisory, deployment, governance, and managed services.

How it works

Offer applies automatically to eligible customers purchasing a new subscription of M365 E7 with a minimum of 10 seats.

Next steps / Learn more

See the [M365 E7 launch kit](#) for more details and next steps.

Microsoft 365 E7 | annual (one-year) term

15% off

Summary We're launching a new CSP Microsoft 365 (M365) E7 promotion on May 1, 2026. For a limited time, eligible CSP customers can receive 15 percent off M365 E7 annual subscriptions when purchasing a minimum of 100 licenses. This offer helps customers move beyond AI experimentation and standardize productivity, security, identity, and agent governance on a single, integrated platform. Available exclusively in CSP on new commerce.

Offer details

Duration	May 1, 2026 to December 31, 2026
Geography	Worldwide
Promo type	New commerce experience, partner-led (CSP)
Products	Microsoft 365 E7 and Microsoft 365 E7 (no Teams) Annual commit: Annual bill and monthly bill
Discount	15 percent off an M365 E7 annual subscription. For subscriptions between 100 and 9,999 licenses.
Customer eligibility	Available to all customer accounts purchasing M365 E7 who meet the minimum seat requirements.

End customer value prop

Microsoft 365 E7 enables customers to operate AI securely at enterprise scale. By bringing together productivity, Copilot, advanced security, identity, and agent governance into one solution, M365 E7 helps organizations simplify their AI journey, reduce complexity, and move faster with confidence. This promotion lowers the barrier to entry, making it easier for customers to standardize AI across teams and unlock real business impact without stitching together disconnected tools.

Partner value prop

This promotion enables partners to drive M365 E7 adoption earlier and more broadly by reducing cost friction and creating a clear upgrade moment. Partners can use the discount to convert renewals and expansions into strategic AI conversations, accelerate deal velocity, and position M365 E7 as the foundation for long-term customer transformation. The offer also supports higher-value engagements by unlocking opportunities to attach advisory, deployment, governance, and managed services.

How it works

Offer applies automatically to eligible customers purchasing a new subscription of M365 E7 with a minimum of 100 seats.

Next steps / Learn more

See the [M365 E7 launch kit](#) for more details and next steps.

Microsoft 365 E7 | triennial (3-year) term

15% off

Summary We're launching a new CSP Microsoft 365 (M365) E7 promotion on May 1, 2026. For a limited time, eligible CSP customers can receive 15 percent off M365 E7 triennial (three-year) subscriptions when purchasing a minimum of 300 licenses. This offer helps customers move beyond AI experimentation and standardize productivity, security, identity, and agent governance on a single, integrated platform. Available exclusively in CSP on new commerce.

Offer details

Duration	May 1, 2026 to December 31, 2026
Geography	Worldwide
Promo type	New commerce experience, partner-led (CSP)
Products	Microsoft 365 E7, Microsoft 365 E7 (no Teams) Three-year commit: Upfront bill and annual bill
Discount	15 percent off an M365 E7 triennial subscription. For subscriptions between 300–9,999 licenses.
Customer eligibility	Available to all customer accounts purchasing M365 E7 who meet the minimum seat requirements.

End customer value prop

Microsoft 365 E7 enables customers to operate AI securely at enterprise scale. By bringing together productivity, Copilot, advanced security, identity, and agent governance into one solution, M365 E7 helps organizations simplify their AI journey, reduce complexity, and move faster with confidence. This promotion lowers the barrier to entry, making it easier for customers to standardize AI across teams and unlock real business impact without stitching together disconnected tools.

Partner value prop

This promotion enables partners to drive M365 E7 adoption earlier and more broadly by reducing cost friction and creating a clear upgrade moment. Partners can use the discount to convert renewals and expansions into strategic AI conversations, accelerate deal velocity, and position M365 E7 as the foundation for long-term customer transformation. The offer also supports higher-value engagements by unlocking opportunities to attach advisory, deployment, governance, and managed services.

How it works

Offer applies automatically to eligible customers purchasing a new subscription of M365 E7 with a 300-seat minimum.

Next steps / Learn more

See the [M365 E7 launch](#) kit for more details and next steps.

Microsoft 365 Business Dark to Cloud | annual (one-year) term

Customer Targeted and New-to-Offer (NTO)

15% off

Summary We're announcing a new CSP Dark to Cloud promotion designed to support on-premises to cloud migration scenarios in select APAC markets. Beginning July 1, 2026, eligible customers can receive 15 percent off Microsoft 365 Apps for Business and Microsoft 365 Business Standard annual subscriptions when moving from dark/on-prem environments to cloud through partner-led CSP. The offer is targeted to eligible customer tenants and is intended to help restore the price differential created by the July 1 pricing changes.

Offer details

Duration	July 1, 2026 to December 31, 2026
Geography	Japan, Korea, and India (India excluded from Business Standard due to EM pricing)
Promo type	New commerce experience, partner-led (CSP)
Products	Microsoft 365 Business Standard Promo ID: 39NFJQT10QG9 and Microsoft 365 Apps for Business Promo ID: 39NFJQT10QG8 Annual commit: Annual bill and monthly bill
Discount	15 percent off Microsoft 365 Business Standard and Apps for Business for select customers. Business Standard: 1–300 seats; Apps for Business: 1–100 seats
Customer eligibility	New-to-offer/product customers only, with up to 10% cloud footprint and at least 1 cloud license. Limited to dark-to-cloud migration scenarios.

End customer value prop

Customers transitioning from on-premises environments to the cloud can access a 15 percent discount on Microsoft 365 Apps for Business or Business Standard annual subscriptions, helping offset the July 1 price changes. This provides a lower-cost entry point into cloud productivity, making it easier for traditionally on-prem customers to begin their cloud journey while improving flexibility and scalability.

Partner value prop

Partners can accelerate dark-to-cloud migrations by leading with a targeted, easy-to-position offer in Japan, Korea, and India. The 15 percent discount on core cloud SKUs helps remove cost barriers, improves deal competitiveness, and creates a strong entry motion into CSP—unlocking new customer acquisition and upsell opportunities in predominantly on-prem segments.

How it works

Offer applies automatically to eligible customers purchasing Microsoft 365 Business Standard and Apps for Business.

Next steps / Learn more

Promotion eligibility will be surfaced via a regular report. Please reach out to your Asia SU AIBS GS&O activation GTM manager.

Microsoft 365 Copilot | annual (one-year) term

15% off

Summary On July 1, 2026, we launched a new CSP offer designed to accelerate Copilot adoption. Microsoft 365 (M365) 15 percent off annual M365 Copilot subscriptions to all SME&C CSP customers, driving broad, organization-wide Copilot deployments. It's designed for SME&C customers looking to substantially increase business efficiency and employee productivity by advancing their AI transformation.

Offer details

Duration	July 1, 2026 to September 30, 2026
Geography	Worldwide
Promo type	New commerce experience, partner-led (CSP)
Products	Microsoft 365 Copilot Promo ID: 39NFJQT117BJ Annual commit: Annual bill and monthly bill
Discount	15 percent off an M365 Copilot annual subscription. For subscriptions between 300–9,999 seats.
Customer eligibility	Targets SME&C customers who commit to a minimum 300 M365 Copilot seats. Available to all SME&C CSP customer tenants. Partners can validate customer segmentation via ASPX .

End customer value prop

Microsoft 365 Copilot is your AI assistant designed to add measurable business value. Customers will supercharge productivity, streamline processes, and significantly reduce costs. Customers accepting this offer today enjoy the discounted rate for the remainder of their current subscription term, can add seats, and get the same discount at renewal when they commit to another 12-month term.

Partner value prop

This offer provides partners with a compelling discount to fuel organization-wide AI adoption across functional teams. Partners receive 15 percent off the partner net price for eligible SME&C customers purchasing a minimum 300 licenses of M365 Copilot via a new subscription.

How it works

Applies automatically to eligible and enabled customers. Should a customer qualify for multiple offers, the 15% Copilot offer applies.

Next steps / Learn more

See the [offer FAQ](#) for more details and use [ASPX](#) to validate customer segmentation.

Microsoft 365 Copilot | annual (one-year) term

30% off

Summary On July 1, 2026, we launched a new CSP offer designed to accelerate Copilot adoption. This offer provides 30 percent off annual Microsoft 365 (M365) Copilot subscriptions for SME&C customers, driving broad, organization-wide Copilot deployments. It's designed for SME&C customers looking to substantially increase business efficiency and employee productivity by advancing their AI transformation.

Offer details

Duration	July 1, 2026 to September 30, 2026
Geography	Worldwide
Promo type	New commerce experience, partner-led (CSP)
Products	Microsoft 365 Copilot Promo ID: 39NFJQT117BL Annual commit: Annual bill and monthly bill
Discount	30 percent off a Microsoft 365 Copilot annual subscription. For subscriptions between 1,000–9,999 seats.
Customer eligibility	Targets SME&C customers who commit to a minimum 1,000 M365 Copilot seats. Available to all SME&C CSP customer tenants. Partners can validate customer segmentation via ASPX .

End customer value prop

Microsoft 365 Copilot is your AI assistant designed to add measurable business value. Customers will supercharge productivity, streamline processes, and significantly reduce costs. Customers accepting this offer today enjoy the discounted rate for the remainder of their current subscription term, can add seats, and get the same discount at renewal when they commit to another 12-month term.

Partner value prop

This offer provides partners with a compelling discount to fuel organization-wide AI adoption across functional teams. Partners receive 30 percent off the partner net price for eligible SME&C customers purchasing a minimum 1,000 licenses of M365 Copilot via a new subscription.

How it works

Applies automatically to eligible and enabled customers. Should a customer qualify for multiple offers, the 30% Copilot offer applies.

Next steps / Learn more

See the [offer FAQ](#) for more details and use [ASPX](#) to validate customer segmentation.

Microsoft 365 Copilot | triennial (3-year) term

15% off

Summary We're launching a new Microsoft 365 Copilot promotion on June 1, 2026. For a limited time, eligible CSP customers can receive 15 percent off Microsoft 365 (M365) Copilot triennial (three-year) subscriptions when purchasing a minimum of 300 licenses. This offer supports customers pursuing long-term AI transformation and creates a more consistent multi-year purchasing motion across the Microsoft 365 portfolio.

Offer details

Duration	June 1, 2026 to September 30, 2026
Geography	Worldwide
Promo type	New commerce experience, partner-led (CSP)
Products	Microsoft 365 Copilot Promo ID: 39NFJQT10ZN4 Three-year commit: Upfront bill and annual bill
Discount	15 percent off a Microsoft 365 Copilot three-year subscription. For subscriptions between 300 and 9,999 seats
Customer eligibility	Available to all CSP customer tenants

End customer value prop

Microsoft 365 Copilot is your AI assistant designed to add measurable business value. Customers will supercharge productivity, streamline processes, and significantly reduce costs. This offer supports customers ready to scale AI adoption at a limited time. Customers retain the discounted rate for the entire subscription duration and may add seats throughout the term.

Partner value prop

This offer provides partners with a compelling discount to fuel organization-wide AI adoption across functional teams. Partners receive 15 percent off the partner net price for eligible customers purchasing a minimum of 300 licenses of Microsoft 365 Copilot via a new subscription.

How it works

Offer applies automatically to eligible customers purchasing a Microsoft 365 Copilot three-year subscription for at least 300 licenses.

Next steps / Learn more

See the [offer FAQ](#) for more details.

Microsoft 365 Copilot Business | annual (one-year) term

Up to 15% off

Summary On December 1, 2025, we launched a new CSP Copilot Business promotion. Introductory Offer: Up to 15% off Microsoft 365 Copilot Business aims to help accelerate Copilot deployments within Microsoft 365 Business SKU customers. For a limited time, partners receive up to 15 percent off the net partner price of Microsoft 365 Copilot Business.

Offer details

Duration	December 1, 2025 to December 31, 2026
Geography	Worldwide
Promo type	New commerce experience, partner-led (CSP)
Products	Microsoft 365 Copilot Business Promo ID: 39NFJQT26J7L Annual commit: Annual bill and monthly bill
Discount	Up to 15 percent off a Microsoft 365 Copilot Business annual subscription. For subscriptions up to 300 seats.
Customer eligibility	All Commercial customers with Microsoft 365 Business SKUs up to 300 seats.

End customer value prop

Customers can supercharge employee productivity, streamline business processes, and add measurable value with Microsoft 365 Copilot Business. The target audience is Microsoft 365 Business SKU customers; messaging should be aimed at AI BDMs, department leaders, and IT roles ready to start their AI journey.

Partner value prop

Partners can use the offer to reduce costs and offer a cost-effective bundle that includes partner service hours for planning, setup, and success measurement of Copilot Business deployment. We encourage partners to include additional value from Microsoft, such as end user enablement materials.

How it works

Offer applies automatically to eligible customers purchasing Microsoft 365 Copilot Business.

Next steps / Learn more

See the [offer FAQ](#) for more details and next steps.

M365 Business Basic and Copilot Business | annual (one-year) term

25% off

Summary We launched a new CSP Microsoft 365 Business Basic and Microsoft 365 Copilot Business bundled promotion on July 1, 2026. Bundle & Save: 25% off aims to help accelerate Business Basic and Copilot Business deployments within SMB customers. For a limited time, partners receive 25 percent off the net partner price of the bundle.

Offer details

Duration	July 1, 2026 to December 31, 2026
Geography	Worldwide
Promo type	New commerce experience, partner-led (CSP)
Products	Microsoft 365 Business Basic and Microsoft 365 Copilot Business Bundle Promo ID: 39NFJQT1166F Annual commit: Annual bill and monthly bill
Discount	25 percent off a Business Basic and Copilot Business bundle annual subscription. For subscriptions up to 300 seats.
Customer eligibility	All Commercial customers.

End customer value prop

Customers can supercharge productivity and add measurable value with the Business Basic and Copilot Business bundle. The target audience is SMB customers with up to 300 seats; messaging should be aimed at AI BDMS, department leaders, and IT roles ready to start their AI journey.

Partner value prop

Partners can use the offer to reduce costs and offer a cost-effective bundle that includes partner service hours for planning, setup, and success measurement of license deployment. We encourage partners to include additional value from Microsoft, such as end user enablement materials.

How it works

Offer applies automatically to eligible customers purchasing the Business Basic and Copilot Business bundle.

Next steps / Learn more

See the [offer FAQ](#) for more details and next steps.

Microsoft 365 Purview Suite for Business Premium

Up to 50% off

Summary Customers who have purchased the Microsoft 365 Business Premium and Microsoft 365 Copilot Business bundled promotion, or Microsoft 365 Copilot, are eligible to receive Microsoft Purview Suite for Business Premium at a 50 percent discount.

Offer details

Duration	December 1, 2025 to December 31, 2026
Geography	Worldwide
Promo type	Modern customer led, modern partner led, New commerce experience, partner-led (CSP)
Products	Purview Suite for Business Premium Promo ID: 39NFJQT26C2S Annual commit: Annual bill and monthly bill
Discount	Up to 50 percent off Microsoft Purview Suite for Microsoft 365 Business Premium with the purchase of a Microsoft 365 Copilot annual subscription. For subscriptions between 10 and 300 seats.
Customer eligibility	All Commercial customers.

End customer value prop

When you pair Microsoft 365 Business Premium with Copilot Business, you're already investing in productivity and AI-powered innovation. Now you can add Microsoft Purview Suite for Business Premium at 50 percent off, giving your organization enterprise-grade data security, compliance, and governance without breaking the budget.

Partner value prop

This offer empowers partners to deliver enterprise-grade compliance and data protection at a compelling price point, creating a natural upsell motion alongside Microsoft 365 Business Premium and Copilot Business.

How it works

Offer applies automatically to eligible customers purchasing the Microsoft 365 Business Premium and Microsoft 365 Copilot Business bundle.

Next steps / Learn more

See the [offer FAQ](#) for more details and next steps.

Windows 365 Enterprise Edition

20% off

Summary We're excited to announce the return of the Windows 365 Enterprise promotion, now extended through September 30. This 20% offer helps unlock a lower entry point for organizations and now, this prono is expanded to apply to both new and existing Windows 365 Enterprise customers.

Offer details

Duration	July 1, 2026 to September 30, 2026
Geography	Worldwide; all markets in which Windows 365 is presently available for purchase
Promo type	New commerce experience, partner-led (CSP)
Products	Windows 365 Enterprise edition Promo ID: 39NFJQT117J9
Discount	20 percent off Windows 365 Enterprise edition, monthly and annual subscriptions
Customer eligibility	New and existing CSP customers

End customer value prop

Meet your PC in the cloud. Get the full Windows experience on any device with a Windows 365 Cloud PC. Reduce dependencies and enhance resilience, all while saving costs and boosting productivity.

Partner value prop

This promotion gives partners a way to engage with customers new to Windows 365, reducing sales costs and speeding up the sales cycle. Partners can accelerate the growth of both their Windows 365 business and their services revenue.

Windows 365 Business Edition

25% off

Summary We're excited to launch an exclusive Windows 365 Business promotion through CSP starting July 1. Designed to unlock a lower entry point for SMBs and reduce cost uncertainty, this offer makes Windows 365 more accessible with 25% off for both new and existing customers.

Offer details

Duration	July 1, 2026 to June 30, 2027
Geography	Worldwide; all markets in which Windows 365 is presently available for purchase
Promo type	New commerce experience, partner-led (CSP)
Products	Windows 365 Business edition Promo ID: 39NFJQT117JC
Discount	25 percent off Windows 365 Business edition, monthly and annual subscriptions
Customer eligibility	New and existing CSP customers. For subscriptions up to 300 seats.

End customer value prop

Meet your PC in the cloud. Get the full Windows experience on any device with a Windows 365 Cloud PC. Reduce dependencies and enhance resilience, all while saving costs and boosting productivity.

Windows 365 Business provides small businesses with an easy way to create and manage Cloud PCs. This plan has no licensing prerequisites and offers up to 300 seats.

Partner value prop

This promotion gives partners a way to engage with customers new to Windows 365, reducing sales costs and speeding up the sales cycle. Partners can accelerate the growth of both their Windows 365 business and their services revenue.

Windows 365 Flex and Government Editions

20% off

Summary We're excited to announce the return of the 20% Windows 365 promotion for Flex and Government editions. Designed to reduce cost uncertainty and support a range of customer needs, this offer is now expanded to include both new and existing Windows 365 subscribers.

Offer details

Duration	July 1, 2026 to June 30, 2027
Geography	Worldwide; all markets in which Windows 365 Flex is presently available for purchase. Windows 365 Government is available in the United States only.
Promo type	New commerce experience, partner-led (CSP)
Products	Windows 365 Flex edition Promo ID: 39NFJQT117JB Windows 365 Government edition Promo ID: 39NFJQT117JB
Discount	20 percent off Windows 365 Flex and Government editions, monthly and annual subscriptions
Customer eligibility	New and existing CSP customers

End customer value prop

Meet your PC in the cloud. Get the full Windows experience on any device with a Windows 365 Cloud PC. Reduce dependencies and enhance resilience, all while saving costs and boosting productivity.

Windows 365 Flex is designed for organizations with employees or contractors who don't require 24/7 Cloud PC access. Use a single license to provide Cloud PC access to multiple users, one at a time.

Windows 365 Government enables secure streaming of the complete Windows experience. It meets all US government security and compliance requirements.

Partner value prop

This promotion gives partners a way to engage with customers new to Windows 365, reducing sales costs and speeding up the sales cycle. Partners can accelerate the growth of both their Windows 365 business and their services revenue.

Dynamics 365 Bridge to Cloud | triennial (3-year) term

30% off

Summary This promotion provides discounted Microsoft Dynamics 365 online services for eligible Dynamics on-premises commercial customers who are committed to migrating to the cloud.

Offer details

Duration	January 1, 2025 to December 31, 2027
Geography	Worldwide
Promo type	New commerce experience, partner-led (CSP)
Products	Most Dynamics 365 SKUs with a three-year term are eligible; see the product list in Exhibit A of the policy document .
Discount	Discount of 30 percent on a three-year fixed term (nonrenewable, noncancellable).
Customer eligibility	Available to existing Dynamics on-premises commercial customers (as of September 1, 2024) with a current or active Enhancement Plan (EP); not available to net-new customers. The customer's monthly CSP cost must be equal to or greater than their EP cost (at suggested pricing per month).

End customer value prop

This promotion provides an introductory promotional price for customers who are migrating from Dynamics on-premises to Dynamics 365 online.

Partner value prop

You will receive CSP and NCE margins while helping your customers transition to the cloud.

How it works

Partners placing eligible purchases through the NCE partner-led motion should select the promotion during purchase and then update their customer's on-premises account.

Next steps / Learn more

Refer to the [Bridge to Cloud 3 Policy and FAQ](#).

Microsoft Sentinel 50 GB Commitment Tier

Up to 32% off

Summary To make Microsoft Sentinel more accessible to organizations with smaller data volumes, such as small and medium enterprises, we launched a public preview for the 50 GB commitment tier, with promotional pricing available from October 1, 2025 to December 31, 2026. Customers who purchase this commitment tier during this time will lock in their promotional price until March 31, 2027.

Offer details

Duration	October 1, 2025 to December 31, 2026
Geography	Worldwide
Promo type	Partner-led (CSP), Direct sales channels, EA
Products	Microsoft Sentinel SKU ID: DZH318DNS7P5 Annual commit: Annual bill and monthly bill
Discount	Up to 32 percent off a Microsoft Sentinel 50 GB commitment tier. Can be used with existing or new purchases of Microsoft Sentinel. Promotional pricing varies by region.
Customer eligibility	All Commercial customers.

End customer value prop

Customers can secure their multi-cloud, multi-platform environment with an AI-enriched SIEM that is cost-effective for small and medium enterprises.

Partner value prop

Partners can use the promotional offer to reduce costs and offer a cost-effective, accessible way for customers with smaller data volumes to utilize Microsoft Sentinel. We also encourage partners to include additional value provided directly from Microsoft, such as end user enablement materials to support a successful rollout.

How it works

Offer applies automatically to eligible customers purchasing Microsoft Sentinel.

Next steps / Learn more

See the [offer FAQ](#) for more details and next steps. For pricing details, visit <https://aka.ms/MSentinelPricing>.