



# Global Promo Readiness Guide

January 1, 2026

Microsoft



The content presented in this guide was last updated on:

January 1, 2026

Any changes applied after this date will be included in the next version of this guide.

# Promo guide contents



Your promo guide contains two sections:

Section 1

- [Useful information on how to use promos](#)
- [Useful resources](#)

Section 2

- [New commerce experience \(NCE\) promotions](#)



Do you want to know more about Microsoft's offers?

You might want to check:

- Your [Partner Center Announcements page](#).
- The [Operations Readiness Resource Gallery](#).



**Navigating the promo calendar view**

If you want to know more about a launch, select the title. You'll be automatically redirected to the details page. Additionally, you can refer to the following legend:

- Start date      ■ End date      ♦ Extended date

# Useful information on how to use promos | Volume Licensing and CSP

Promotional discounts are end-customer benefits. Partners are expected to pass the discount on to their customers.

Channel	Identifier	On price list	In Partner Center	Identifier SKU
Volume Licensing (EA, EAS, EES)	Promo Offers/SKUs	Yes	No	Display Name: Office 365 E1 Promo SKU ID: AAA-12345
CSP	Promo Offers/SKUs	Yes	Yes	Display Name: Office 365 E1 Promo SKU ID: AAA-12345
CSP	Campaigns	No	Yes	Display Name: Office 365 E1 Offer GUID: 91fd106f-4b2c-4938-95ac-f54f74e9a239

## Additional notes for CSP campaigns:

- If the promotion is restricted to “new customers only,” technical enforcement will apply to new customer tenants, as defined by the promotion eligibility rules.
- No conversion is required at the end of the promotion; customers will make an annual commitment as part of the promotion.
- Billing is consistent with any existing CSP purchases; monthly billing starts when purchases are made.
- When the promotional rate expires, normal prices apply.
- Charges will appear on your monthly bills when promotions are in effect or expire.

EA = Enterprise Agreement

EAS = Enterprise Agreement Subscriptions

EES = Enrollment for Education Solutions

CSP = Cloud Solution Provider

# Useful resources

Information related to promos in Partner Center can be found at:

## [Promotion support](#)

You can also use your regular support channels (for Volume Licensing create a case using the [My Cases and Support workspace in VL Central](#), [Partner Center Support for CSP](#)) to log a call if needed.

## Get promotions

You can use the [Gets a list of current promotions API](#) to access a list of active new commerce promotions for a given market (country or region) and segment. This method returns available current promotions based on the promotion availability start and end dates.

## What's changed since our last publication?

The following promotions has been added:

- Bridge to Cloud 3 promotion

The following promotions have been removed:

- Bridge to the Cloud 2 promotion
- M365 E5 Compliance and E5 Security 3-year promo offer for CSP

New commerce  
experience  
promotions



# New commerce experience promotions

The following is a list of promotions available in new commerce experience. Some of these promotions might also be available in traditional license-based Cloud Solution Provider (CSP).

Title	Programs	Discount	Start date	December 2025	January 2026	February 2026	Going forward
<a href="#">M365 E5 Compliance promo offer for M365 Copilot</a>	NCE, partner-led (CSP), VL with an EA	50%	▶ Feb 1			Feb 1	
<a href="#">Getting Started with new 20% offer: Save on Windows 365</a>	NCE, partner-led (CSP)	20%	▶ May 1				Apr 30
<a href="#">Updated: M365 E5 Compliance promo offer for M365 Copilot</a>	NCE, partner-led (CSP), VL with an EA	50%	▶ Feb 1			Feb 1	
<a href="#">Extended: Accelerate with Microsoft 365 E3 and E5 three-year subscriptions</a>	NCE, partner-led (CSP)	10%	▶ Jun 9				Jun 30
<a href="#">Extended: Accelerate with Microsoft 365 E5 annual term (one year) 15% offer</a>	NCE, partner-led (CSP)	15%	▶ Jun 9				Jun 30
<a href="#">Scale Up with Microsoft 365 Copilot 20% targeted offer</a>	NCE, partner-led (CSP)	20%	▶ Oct 1				Jun 30
<a href="#">Getting Started with M365 Copilot 15% offer</a>	NCE, partner-led (CSP)	15%	▶ Oct 1				Jun 30
<a href="#">M365 Purview Suite and Defender Suite three-year promo for CSP</a>	partner-led (CSP)	10%	▶ Jan 1				Jul 1
<a href="#">Updated: M365 Purview Suite promo offer for M365 Copilot</a>	NCE, partner-led (CSP), VL with an EA	50%	▶ Feb 1			Feb 1	
<a href="#">Extended: Targeted M365 E3 20% CSP promotion (Scale up with M365 E3)</a>	NCE, partner-led (CSP)	20%	▶ Oct 13				Jun 30
<a href="#">Dynamics 365 Contact Center</a>	NCE, partner-led (CSP)	40%	▶ Oct 1				Jun 30
<a href="#">Promo: Purview Suite for Business Premium</a>	Modern customer led, modern partner led	50%	▶ Dec 1				Mar 31
<a href="#">Introductory offer: Up to 15% off Microsoft 365 Copilot Business</a>	NCE, partner-led (CSP)	15%	▶ Dec 1				Mar 31
<a href="#">Bundle and save: Up to 35% off Microsoft 365 Business Standard and Microsoft 365 Copilot Business</a>	NCE, partner-led (CSP)	35%	▶ Dec 1				Mar 31
<a href="#">Bundle and Save: Up to 25% off Microsoft 365 Business Premium and Microsoft 365 Copilot Business</a>	NCE, partner-led (CSP)	25%	▶ Dec 1				Mar 31
<a href="#">Bridge to Cloud 3 promotion</a>	NCE, partner-led (CSP)	30%	▶ Jan 1				Dec 31
<a href="#">CSP-EP to online Business Central (CSP2BC)—special offer</a>	NCE partner-led (CSP)	40%	▶ Nov 1				Mar 31

For details about how promotions work in the new commerce experiences, review the [how-to topic for new commerce promotions](#). This includes valuable functional information about promotions in the new commerce world.

As with all transactions, partners should pay special attention to the review screen in the Partner Center checkout experience to ensure the promotion is being applied they expect.

New commerce promotions can be retrieved using the Partner Center API or by viewing the promotion in the Partner Center catalog experience. For additional details on discovering, operationalizing, and verifying eligibility for new commerce promotions, see:

- Partner Center [Introduction: New commerce promotions](#)
- Partner Center [New commerce license-based overview](#)
- [New commerce experience handbook](#)

Select a promo to view detailed description

▶ Start date

■ End date

◆ Extended date

## List of promotions

You can use the [Gets a list of current promotions API](#) to access a list of active new commerce promotions for a given market (country or region) and segment. This method returns available current promotions based on the promotion availability start and end dates.

Entering the relevant segment and country code as query parameters will return a list of promotions that are applicable to the country or region and segment. Details include the following:

- Number of promotions available
- Name and description of each promotion
- Start and end dates
- Indication of whether the offer is automatically applied or not
- Products required, including product ID, SKU, and term
- Pricing policies, such as the policy type and value

## Verify promotions before being billed

Partners can check the estimates file or unbilled open period line items by going to the Partner Center billing page or by calling the Partner Center APIs to see if promotions were applied to a transaction. The **PromotionID** indicates whether or not the promotion was applied, and the **EffectiveUnitPrice** indicates the price after discount. On average, these details are updated six hours after the transaction. However, sometimes they can take as little as one hour or as long as 24 hours due to system latency.

Partners can also verify if the promotion was applied in the Partner Center order history and activity logs.

## Additional information

The discount is calculated as (promo price – unit price) / unit price. Promotions don't apply to nonprofit, academic, and government prices available in CSP.

Purchase price and details:

- Promotional details can be viewed using the Partner Center API or by viewing the promotion in the Partner Center catalog experience.
- Apply the percentage discount in the promotion details to unit prices on the posted price list to determine the expected price.
- You can find purchased promotions in the reconciliation file after the purchase is billed.

Autorenewal:

- **Annual.** At the end of a 12-month subscription, promotion renews into regular price, which includes any price increases that might have been announced.
- **Monthly.** Renews monthly at the promo price during the promo term. Once the promotion ends (June), the subscription will renew into the regular SKU price, which will include price increases that went into effect during the promo period.

Midterm conversions and promotions:

- Midterm conversions of term or billing plan are currently not possible if the subscription was purchased via a promotion, including the monthly and annual term promotional discounts that went into effect on January 10, 2022, on commercial seat-based offers in new commerce.
- If the subscription has a promotion applied, the term and billing plans can be changed only at the end of the subscription's term.

### **Important**

A subscription that has been acquired with a promotion disables the ability to change term and billing cycle. Partners that need to change these properties will need to wait until the end of the current subscription term to do so and acquire a new subscription, letting the old subscription end, turning off auto-renew. This is true for both mid-term changes and scheduled changes.

Use the [Gets a list of current promotions API](#) to access a list of active new commerce promotions for a given market (country or region) and segment. This method returns available current promotions based on the promotion availability start and end dates.

# M365 E5 Compliance promo offer for M365 Copilot

## Promotion summary

We're offering 50 percent off E5 Compliance PUPM for every seat of Microsoft 365 Copilot purchased. This offer can be applied retroactively to customers who have already purchased M365 Copilot but don't have E5 Compliance.

## Duration

February 1, 2025 to February 1, 2026

## Geography

Worldwide

## Promo type

New commerce, Volume Licensing (VL), Enterprise Agreement (EA), Cloud Solution Provider (CSP)

## Products

This offer applies to E5 Compliance. The customer must also have M365 Copilot, as well as the standard prerequisites required for attaching E5 Compliance.

## Discount percent and discount description

50 percent off each seat of E5 Compliance for each seat of M365 Copilot sold

## Customer eligibility

All commercial customers

Use the [Gets a list of current promotions API](#) to access a list of active new commerce promotions for a given market (country or region) and segment. This method returns available current promotions based on the promotion availability start and end dates.

## End customer value prop

The promo aims to ensure that each M365 Copilot is safely secured with our Hero Data Security product.

## Partner value prop

Partners can not only increase the size of M365 Copilot deals but can also go back to previously closed M365 Copilot deals and solicit the new discount opportunity.

## How it works

The promo has both modern partner-led and customer SKUs which are available in Partner Center.

## Next steps/Learn more

- [See the FAQ](#) for more information.
- If you have additional questions about this promotion, refer to the [Global Readiness Promo Guide](#).

# Getting started with new 20% offer: Save on Windows 365

## Promotion summary

We launched the Save on Windows 365 offer in CSP on May 1, 2025. Available through April 30, 2026, the offer gives new-to-Windows 365 customers a 20 percent discount on all Cloud PC configurations available in all Windows 365 editions.

## Duration

May 1, 2025 to April 30, 2026 (extended from October 31, 2025)

## Geography

Worldwide—all markets where Windows 365 is available for purchase

## Promo type

New commerce experience, partner-led (CSP)

## Products

All available Windows 365 SKUs

## Discount percent and discount description

20 percent off

Includes monthly and annual subscriptions

## Customer eligibility

All new-to-Windows 365 customers (FirstPurchase)

## End customer value prop

Looking for a brand new way to access your data and resources and to keep your corporate data safe, while giving your employees, contractors, partners, and short-term workers the tools they need? Windows 365 delivers Cloud PCs—a complete, familiar Windows experience that increases your business agility and resilience while offering predictable and often lower IT costs.

Give everyone the computing power they need to be productive with personalized, secured Windows desktops, apps, settings, and data on any device and from wherever they work.

## Partner value prop

This promotion gives partners a way to engage with customers new to Windows 365, reducing sales costs and speeding up the sales cycle. Partners can accelerate the growth of both their Windows 365 business and their services revenue.

## Next steps/Learn more

Review the offer details and FAQ on the [Windows 365 offer landing page](#).

Use the [Gets a list of current promotions API](#) to access a list of active new commerce promotions for a given market (country or region) and segment. This method returns available current promotions based on the promotion availability start and end dates.

# Updated: M365 E5 Compliance promo offer for M365 Copilot

## Promotion summary

We're offering 50 percent off Microsoft 365 E5 Compliance (Microsoft Purview) licenses for customers who already have purchased or will be purchasing Microsoft Copilot. This offer applies to net-new seat adds only and can be applied to retroactive Microsoft 365 Copilot purchases.

## Duration

February 1, 2025 to February 1, 2026

## Geography

Worldwide

## Promo type

New commerce, Volume Licensing (VL), Enterprise Agreement (EA), Cloud Solution Provider (CSP)

## Products

The offer applies to Microsoft 365 E5 Compliance. The customer must also have at least one Microsoft 365 Copilot license, as well as the standard prerequisites for attaching E5 Compliance.

## Discount percent and discount description

We're offering 50 percent off each E5 Compliance seat for the customer tenant, so long as the customer has purchased at least one Microsoft 365 Copilot license.

## Customer eligibility

All Commercial customers

## End customer value prop

This promo aims to ensure that each Microsoft 365 Copilot license is safely secured with our Hero Data Security product. We've updated it so that all users within a tenant who benefit from shared protected services of E5 Compliance can take advantage of this offer.

## Partner value prop

Partners can increase the size of Microsoft 365 Copilot deals, as well as go back to previously closed Microsoft 365 Copilot deals and solicit the new discount opportunity.

## How it works

The promo has both modern partner-led and customer SKUs, which are available in Partner Center.

## Next steps/Learn more

See the [FAQ](#) for more information. If you have additional questions, review the [Global Readiness Promo Guide](#).

Use the [Gets a list of current promotions API](#) to access a list of active new commerce promotions for a given market (country or region) and segment. This method returns available current promotions based on the promotion availability start and end dates.

# Extended: Accelerate with Microsoft 365 E3 and E5 three-year subscriptions

## Promotion summary

On June 1, 2025, we launched three -year subscription terms for Microsoft 365 E3 and Microsoft 365 E5 (inclusive of No Teams SKUs) in CSP. To help CSP partners accelerate the adoption of Microsoft 365 suites, we're offering a 10 percent discount off the partner net price for E3 and E5 three-year subscription terms, available for either upfront or annual billing frequency, for new-to-offer customers. This promotion is an opportunity for partners to close deals with customers who want to digitally transform and are looking for advanced Microsoft security and compliance capabilities, combined with Microsoft 365's world-class productivity solutions. Note that we're currently running a separate 15 percent new-to-offer promotion for annual subscriptions of E5, available through June 30, 2026.

## Duration

June 9, 2025 to June 30, 2026

## Geography

Worldwide

## Promo type

New commerce experience, partner-led (CSP)

## Products

Microsoft 365 E3\*, three-year commitment | Promo ID: 39NFJQT27WQP

Microsoft 365 E5\*, three-year commitment | Promo ID: 39NFJQT27WLH (includes EEA and No Teams)

## Discount percent and discount description

10 percent off Microsoft 365 E3 and Microsoft 365 E5, three-year commitment only

Use the [Gets a list of current promotions API](#) to access a list of active new commerce promotions for a given market (country or region) and segment. This method returns available current promotions based on the promotion availability start and end dates.

## Customer eligibility

This promo is available to new-to-offer customers only. As part of the three-year promo launch, we've also enhanced the new-to-offer eligibility to eliminate undesired leakage for customers qualifying for the Microsoft 365 No Teams promo if they've previously purchased Microsoft 365, with or without Teams. You can find additional details in the [FAQ\\*](#).

## End customer value prop

With Microsoft 365, customers can safely run their business from anywhere with a secure, comprehensive, AI-powered cloud solution. Get ready to put the power of AI to work.

## Partner value prop

Partners can use either offer as a strategic tool to unlock opportunities for upselling to customers. We believe that the multiyear term and promotion can unlock further opportunities for partners with customers who need additional deal-making flexibility to commit to fully transitioning to Microsoft 365, guaranteeing a longer-term relationship to improve customer return on investment (ROI) with Microsoft 365.

## How it works

The offer applies automatically to eligible customers.

## Transaction limits

100 to 2,400 licenses

## Next steps/Learn more

See the [offer FAQ\\*](#) for more details and next steps.

\*New end dates to be reflected in the offer FAQ by mid-December.

# Extended: Accelerate with Microsoft 365 E5 annual term (one year) 15% offer

## Promotion summary

To help partners accelerate their Microsoft 365 practice by providing customers with a secure, comprehensive, AI-powered cloud solution, we're excited to announce an extension to the promotion discount for Microsoft 365 E5 (M365 E5). CSP partners will receive 15 percent off the net partner price of M365 E5 when eligible customers purchase an M365 E5 annual subscription for the first time. This offer is available exclusively in CSP on new commerce.

## Duration

June 9, 2025 to June 30, 2026

## Geography

Worldwide

## Promo type

New commerce experience, partner-led (CSP)

## Products

Microsoft 365 E5 and Microsoft 365 E5 no Teams/EEA

Annual commit: Annual bill and monthly bill

Promo ID: 39NFJQT20NS

## Discount percent and discount description

15 percent off an M365 E5 annual subscription

For subscriptions between 1 and 2,400 licenses

## Customer eligibility

Available only to new-to-M365 E5 customers (subject to the FirstPurchaseConstraint)

## End customer value prop

M365 E5 provides powerful, best-in-class cloud productivity solutions with advanced security and compliance capabilities to help customers get end-to-end protection across apps, data, endpoints, identities, infrastructure, and AI solutions. Additional customer benefits include additional AI-powered productivity tools (Viva Insights), Audio Conferencing with Microsoft Teams, and of course, secure, generative AI through Microsoft Copilot with commercial data protection.

## Partner value prop

CSP partners should use this new promotion during customer renewal conversations. They should prioritize closing current Office 365 or M365 E3 customers with the opportunity to reduce the burden of managing multiple vendors while improving customer security.

## How it works

The offer applies automatically to eligible customers purchasing M365 E5. Refer to the [transaction guide](#).

## Next steps/Learn more

See the [offer FAQ](#)\* for more details and next steps. Note that there's a separate three-year M365 E5 offer.

\*New end dates to be reflected in the offer FAQ by mid-December.

Use the [Gets a list of current promotions API](#) to access a list of active new commerce promotions for a given market (country or region) and segment. This method returns available current promotions based on the promotion availability start and end dates.

# Scale Up with Microsoft 365 Copilot 20% targeted offer

## Promotion summary

We're excited to announce two new CSP Copilot promotions launching on October 1, 2025. This specific offer—the Scale Up CSP—aims to help partners encourage customers to scale AI adoption across their entire organization with M365 Copilot.

For a limited time, a targeted set of new and existing Small, Medium Enterprises and Channel (SME&C) CSP customers can receive 20 percent off Microsoft 365 Copilot when they purchase more than 100 licenses. This offer is designed to support these targeted customers to scale M365 Copilot across their entire organizations.

## Duration

October 1, 2025 to June 30, 2026 (Note that customer eligibility is only valid until December 31, 2025, and will refresh quarterly.)

## Geography

Worldwide

## Promo type

New commerce experience, partner-led (CSP)

## Products

Microsoft 365 Copilot

Annual commit: Annual bill and monthly bill

## Discount percent and discount description

20 percent off an M365 Copilot annual subscriptionFor subscriptions greater than 100 seats

## Customer eligibility

Available only to a target set of CSP customer tenants. For a full list of their eligible customers, partners can reach out to their Microsoft field representative for additional details or visit [CloudAscent](#).

## End customer value prop

Customers can supercharge employee productivity, streamline business processes, and add measurable value across their organizations with M365 Copilot, your AI assistant.

This offer provides an opportunity for customers ready to scale AI adoption across their entire organization at a limited-time, introductory price point for larger purchases. Customers using this promotion will retain the discounted rate for the entire subscription duration and may add additional seats throughout the term.

## Partner value prop

This offer provides partners with a compelling discount to fuel organization-wide AI adoption by making it more affordable to expand Copilot licensing across different functional teams. Partners will receive 20 percent off the partner net price for eligible customers purchasing 100+ seats of M365 Copilot via a new subscription.

## How it works

Offer applies automatically to eligible customers purchasing M365 Copilot. Should a customer qualify for both the 20 percent targeted Scale Up and the 15 percent Getting Started with M365 Copilot offers, the 20 percent Scale Up offer will apply.

## Next steps/Learn more

See the [offer FAQ](#) for more details and next steps.

Use the [Gets a list of current promotions API](#) to access a list of active new commerce promotions for a given market (country or region) and segment. This method returns available current promotions based on the promotion availability start and end dates.

# Getting Started with M365 Copilot 15% offer

## Promotion summary

We're excited to announce two new CSP Copilot promotions launching on October 1, 2025. This specific offer—Getting Started with M365 Copilot—aims to help partners expand customer reach by helping organizations get started with Copilot deployments.

For a limited time, partners will receive 15 percent off the net partner price of M365 Copilot purchases of 10+ seats for new-to-offer customers. Organizations that are new to M365 Copilot and looking to get started with departmental or team pilots are a perfect fit to take advantage of this introductory offer.

## Duration

October 1, 2025 to June 30, 2026

## Geography

Worldwide

## Promo type

New commerce experience, partner-led (CSP)

## Products

Microsoft 365 Copilot

Annual commit: Annual bill and monthly bill

## Discount percent and discount description

15 percent off an M365 Copilot annual subscription

For subscriptions between 10-2,400 seats

## Customer eligibility

Available only to new-to-offer customers (customers with no purchase history of M365 Copilot). Note that Copilot Chat usage (free) and Copilot Studio purchases will not invalidate a customer with this promo.

## End customer value prop

Customers can supercharge employee productivity, streamline business processes, and add measurable value across their organizations with M365 Copilot, your AI assistant.

We recommend that partners create a Getting Started offering to help customers confidently get started with Copilot. The target audience for this offer is Microsoft 365 customers with a focus on those with at least 10 seats of prerequisite licenses. Messaging should be aimed at AI business development managers (BDMs), department leaders, and IT roles ready to start their AI journey.

## Partner value prop

Partners can use the promotional offer to reduce costs and offer a cost-effective bundle that includes partner service hours to support the planning, setup, and success measurements for M365 Copilot license deployment. We also encourage partners to include additional value provided directly from Microsoft, such as end user enablement materials to support a successful rollout. [Find more details in this guide](#).

## How it works

Offer applies automatically to eligible customers purchasing M365 Copilot

## Next steps/Learn more

See the [offer FAQ](#) for more details and next steps.

Use the [Gets a list of current promotions API](#) to access a list of active new commerce promotions for a given market (country or region) and segment. This method returns available current promotions based on the promotion availability start and end dates.

# M365 Purview Suite and Defender Suite three-year promo for CSP

## Promotion summary

We're offering 10 percent off purchases of a three-year Microsoft 365 Purview Suite (formerly E5 Compliance) license and 10 percent off purchases of a three-year Microsoft 365 Defender Suite (formerly E5 Security) license.

## Duration

January 1, 2025 to July 1, 2026

## Geography

Worldwide

## Promo type

partner-led (CSP)

## Products

The promotion is available separately for two different products: Microsoft 365 Purview Suite and Microsoft 365 Defender Suite. The customer must be new to the offer for either promotion (meaning, they should not have purchased the product in the past). Standard prerequisites required to attach Purview Suite and/or Defender Suite.

## Discount percent and discount description

10 percent off purchases of a three-year Purview Suite license and 10 percent off purchases of a three-year Defender Suite license (Offers don't need to be combined.)

## Customer eligibility

All new-to-offer Commercial customers

For subscriptions between 100 and 2,400 seats

## End customer value prop

This promo ensures that Purview Suite and Defender Suite customers have access to a longer time commitment to the product (three years).

## Partner value prop

This partner-only promotion focuses on expanding our Purview Suite and Defender Suite footprints.

## How it works

The promo has both modern partner-led and customer SKUs, which are available in Partner Center.

Promo ID: 39NFJQT280N6

## Next steps/Learn more

If you have any questions about this promotion, review the [Global Readiness Promo Guide](#).

Use the [Gets a list of current promotions API](#) to access a list of active new commerce promotions for a given market (country or region) and segment. This method returns available current promotions based on the promotion availability start and end dates.

# Updated: M365 Purview Suite promo offer for M365 Copilot

## Promotion summary

We're offering 50 percent off Microsoft 365 Purview Suite (formerly E5 Compliance) licenses for customers who have or will purchase Microsoft Copilot. This offer applies to net-new seat adds only and can be applied retroactively to M365 Copilot purchases.

## Duration

February 1, 2025 to February 1, 2026

## Geography

Worldwide

## Promo type

New commerce, Volume Licensing (VL), Enterprise Agreement (EA), partner-led (CSP)

## Products

The promo applies to Microsoft 365 Purview Suite. The customer must also have at least one M365 Copilot license, as well as the standard prerequisites for attaching Purview Suite.

## Discount percent and discount description

50 percent off each seat of Purview Suite for the customer tenant, so long as the customer has purchased at least one M365 Copilot license.

## Customer eligibility

All Commercial customers

## End customer value prop

This promo aims to ensure that each M365 Copilot is safely secured with our Hero Data Security product. The promotion has been updated so that all users within a tenant that benefit from shared protected services of Purview Suite can take advantage of this offer.

## Partner value prop

Partners can not only increase the size of M365 Copilot deals but also go back to previously closed M365 Copilot deals and solicit the new discount opportunity.

## How it works

The promo has both Modern partner-led and Customer SKUs, which are available in Partner Center.

## Next steps/Learn more

If you have any questions or need more information, [see the FAQ](#) and review the [Global Readiness Promo Guide](#).

Use the [Gets a list of current promotions API](#) to access a list of active new commerce promotions for a given market (country or region) and segment. This method returns available current promotions based on the promotion availability start and end dates.

# Extended: Targeted M365 E3 20% CSP promotion (Scale up with M365 E3)

## Promotion summary

We launched a new CSP Microsoft 365 (M365) E3 promotion on October 13, 2025. This offer is designed to help partners encourage customers currently licensed with Microsoft Office 365 suites to upgrade to and adopt M365 E3 across their entire organizations. For a limited time, a targeted set of new and existing Small, Medium Enterprises and Channel (SME&C) CSP customers can receive 20 percent off M365 E3 with a minimum purchase of 250 licenses.

## Duration

October 13, 2025 to June 30, 2026. (Note that customer eligibility is only valid until December 31, 2025, and will refresh quarterly. Microsoft reserves the right to modify the terms of this promotion at any time.)

## Geography

Worldwide

## Promo type

New commerce experience, partner-led (CSP)

## Products

Microsoft 365 E3, Microsoft 365 E3 (no Teams), and Microsoft 365 EEA (no Teams)Annual commit:  
Annual bill and monthly bill  
Promo ID: 39NFJQT25FLR

## Discount percent and discount description

20 percent off an M365 E3 annual subscription

## Customer eligibility

Available only to select customer accounts

Deal minimum: 250 seats of M365 E3

For a full list of their eligible customers, partners can reach out to their Microsoft field representative for additional details or visit CloudAscent (available from October 25, 2025).

## End customer value prop

Microsoft 365 E3 empowers customers to do more with less, eliminating redundant licenses to save costs, simplifying IT management, and protecting their digital workers. It also helps customers to safely run their business from anywhere with a secure, comprehensive, AI-powered cloud solution. Get ready to put the power of AI to work.

## Partner value prop

This offer provides partners with a compelling discount to fuel organization-wide M365 E3 adoption by making it more affordable for existing customers to upgrade to M365 E3 licensing across different functional teams. Partners will receive 20 percent off the partner net price for eligible customers purchasing 250 or more seats of M365 E3 via a new subscription.

## How it works

Offer applies automatically to select eligible customers purchasing a new subscription of M365 E3 with an incremental 250 seats minimum. Customer eligibility is validated at the point of sale via the verify promo eligibility API (as with standard new commerce experience promotions).

## Next steps/Learn more

See the [offer FAQ\\*](#) for more details and next steps.

\*New end dates to be reflected in the offer FAQ by mid-December.

Use the [Gets a list of current promotions API](#) to access a list of active new commerce promotions for a given market (country or region) and segment. This method returns available current promotions based on the promotion availability start and end dates.

# Dynamics 365 Contact Center

## Limited time offer

### Promotion summary

This limited-time promotional offer aims to accelerate the adoption of Dynamics 365 Contact Center, including among organizations with existing telephony investments in Microsoft Teams Phone.

### Duration

October 1, 2025 to June 30, 2026

### Geography

Worldwide

### Promo type

New commerce experience, partner-led (CSP)

### Products

Dynamics 365 Contact Center (Digital + Voice)

Dynamics 365 Contact Center Voice

Dynamics 365 Customer Service Premium

### Discount percent and discount description

Customers will get 40 percent off the list price for Dynamics 365 Contact Center products, no minimum seat requirements. This offer cannot be combined with other discounts.

### Customer eligibility

This offer applies to commercial customers only; it's not available in GOV or EDU.

## End customer value prop

Customers will receive a 40 percent discount on list prices for Dynamics 365 Contact Center products.

## Partner value prop

Accelerate customer adoption of Dynamics 365 Contact Center via a 40 percent discount on list prices.

## How it works

You can transact limited-time offer SKUs via the Cloud Solution Provider (CSP) price list.

Use the [Gets a list of current promotions API](#) to access a list of active new commerce promotions for a given market (country or region) and segment. This method returns available current promotions based on the promotion availability start and end dates.

# Promo: Purview Suite for Business Premium

## Promotion summary

Customers who have purchased the Microsoft 365 Business Premium and Microsoft 365 Copilot Business bundled promotion or Microsoft 365 Copilot are eligible to receive Microsoft Purview Suite for Business Premium at a 50 percent discount.

## Duration

December 1, 2025 to March 31, 2026

## Geography

Worldwide

## Promo type

Modern customer led, modern partner led

## Products

Purview Suite for Business Premium

## Discount percent and discount description

50 percent discount

## Customer eligibility

Must have a Business Premium and Copilot bundle, Business Premium and Microsoft 365 Copilot, or Microsoft 365 Copilot Business

## End customer value prop

When you pair Microsoft 365 Business Premium with Copilot Business, you're already investing in productivity and AI-powered innovation. Now, you can add Microsoft Purview Suite for Business Premium at 50 percent off—giving your organization enterprise-grade data security, compliance, and governance without breaking the budget.

## Partner value prop

This offer empowers partners to deliver enterprise-grade compliance and data protection at a compelling price point, creating a natural upsell motion alongside Microsoft 365 Business Premium and Copilot Business.

## How it works

The offer applies automatically to eligible customers purchasing the Microsoft 365 Business Premium and Microsoft 365 Copilot Business bundle.

Use the [Gets a list of current promotions API](#) to access a list of active new commerce promotions for a given market (country or region) and segment. This method returns available current promotions based on the promotion availability start and end dates.

# Introductory offer: Up to 15% off Microsoft 365 Copilot Business

## Promotion summary

We're excited to announce a new CSP Copilot Business promotion launching on December 1, 2025. This offer aims to help accelerate Copilot deployments within Microsoft 365 Business SKU customers.

For a limited time, partners will receive 15 percent off the net partner price of Microsoft 365 Copilot Business. Organizations that are new to or looking to expand Microsoft 365 Copilot Business are a perfect fit for this introductory offer.

## Duration

December 1, 2025 to March 31, 2026

## Geography

Worldwide

## Promo type

New commerce experience, partner-led (CSP)

## Products

Microsoft 365 Copilot Business | Promo ID: 39NFJQT26J7L

Annual commit: Annual bill and monthly bill

## Customer eligibility

All Commercial customers with a maximum of 300 seats of Microsoft 365 Business SKUs

## End customer value prop

Customers can supercharge employee productivity, streamline business processes, and add measurable value across their organizations with Microsoft 365 Copilot Business, your AI assistant. The target audience for this offer is Microsoft 365 Business SKU customers. The messaging should be aimed at business development managers (BDMs), department leaders, and IT roles who are ready to start their AI journey.

## Partner value prop

Partners can use the promotional offer to reduce costs and offer a cost-effective bundle that includes partner service hours to support the planning, setup, and success measurements for Microsoft 365 Copilot Business license deployment. We also encourage partners to include additional value provided directly by Microsoft, such as end-user enablement materials to support a successful rollout. Find more details [in this guide](#).

## How it works

The offer applies automatically to eligible customers purchasing Microsoft 365 Copilot Business

## Next steps/Learn more

See the [offer FAQ](#) for more details and next steps.

Use the [Gets a list of current promotions API](#) to access a list of active new commerce promotions for a given market (country or region) and segment. This method returns available current promotions based on the promotion availability start and end dates.

# Bundle and save: Up to 35% off Microsoft 365 Business Standard and Microsoft 365 Copilot Business

## Promotion summary

We're excited to announce a new CSP Microsoft 365 Business Standard and Microsoft 365 Copilot Business bundled promotion launching on December 1, 2025. This offer aims to help accelerate Microsoft 365 Business Standard and Microsoft 365 Copilot Business deployments within SMB customers.

For a limited time, partners will receive 35 percent off the net partner price of the Microsoft 365 Business Standard and Microsoft 365 Copilot Business bundle. Organizations that are new to or looking to expand Microsoft 365 Business Standard and Microsoft 365 Copilot Business are a perfect fit for this introductory offer.

## Duration

December 1, 2025 to March 31, 2026

## Geography

Worldwide

## Promo type

New commerce experience, partner-led (CSP)

## Products

Microsoft 365 Business Standard and Microsoft 365 Copilot Business bundle

Promo ID: 39NFJQT26J7H

Annual commit: Annual bill and monthly bill

## Discount percent and discount description

35 percent off a Microsoft 365 Business Standard and Microsoft 365 Copilot Business bundle annual subscription

For subscriptions with 10 to 300 seats

Use the [Gets a list of current promotions API](#) to access a list of active new commerce promotions for a given market (country or region) and segment. This method returns available current promotions based on the promotion availability start and end dates.

## Customer eligibility

All Commercial customers

## End customer value prop

Customers can supercharge employee productivity, streamline business processes, and add measurable value across their organizations with the Microsoft 365 Business Standard and Microsoft 365 Copilot Business bundle. The target audience for this offer is SMB customers with up to 300 seats. Messaging should be aimed at business development managers (BDMs), department leaders, and IT roles who are ready to start their AI journey.

## Partner value prop

Partners can use the promotional offer to reduce costs and offer a cost-effective bundle that includes partner service hours to support the planning, setup, and success measurements for Microsoft 365 Business Standard and Microsoft 365 Copilot Business license deployment. We also encourage partners to include additional value provided directly by Microsoft, such as end-user enablement materials to support a successful rollout. Find more details [in this guide](#).

## How it works

The offer applies automatically to eligible customers purchasing the Microsoft 365 Business Standard and Microsoft 365 Copilot Business bundle.

## Next steps/Learn more

See the [offer FAQ](#) for more details and next steps.

# Bundle and Save: Up to 25% off Microsoft 365 Business Premium and Microsoft 365 Copilot Business

## Promotion summary

We're excited to announce a new CSP Microsoft 365 Business Premium and Microsoft 365 Copilot Business bundled promotion launching on December 1, 2025. This offer aims to help accelerate Microsoft 365 Business Premium and Microsoft 365 Copilot Business deployments within SMB customers.

For a limited time, partners will receive 25 percent off the net partner price of the Microsoft 365 Business Premium and Microsoft 365 Copilot Business bundle. Organizations that are new to or looking to expand Microsoft 365 Business Premium and Microsoft 365 Copilot Business are a perfect fit for this introductory offer.

## Duration

December 1, 2025 to March 31, 2026

## Geography

Worldwide

## Promo type

New commerce experience, partner-led (CSP)

## Products

Microsoft 365 Business Premium and Microsoft 365 Copilot Business bundle Promo ID:

39NFJQT26J7Z

Annual commit: Annual bill and monthly bill

## Discount percent and discount description

25 percent off a Microsoft 365 Business Premium and Microsoft 365 Copilot Business bundle annual subscription

For subscriptions with 10 to 300 seats

Use the [Gets a list of current promotions API](#) to access a list of active new commerce promotions for a given market (country or region) and segment. This method returns available current promotions based on the promotion availability start and end dates.

## Customer eligibility

All Commercial customers

## End customer value prop

Customers can supercharge employee productivity, streamline business processes, and add measurable value across their organizations with the Microsoft 365 Business Premium and Microsoft 365 Copilot Business bundle. The target audience for this offer is SMB customers with up to 300 seats. Messaging should be aimed at business development managers (BDMs), department leaders, and IT roles who are ready to start their AI journey.

## Partner value prop

Partners can use the promotional offer to reduce costs and offer a cost-effective bundle that includes partner service hours to support the planning, setup, and success measurements for Microsoft 365 Business Premium and Microsoft 365 Copilot Business license deployment. We also encourage partners to include additional value provided directly by Microsoft, such as end-user enablement materials to support a successful rollout. Find more details [in this guide](#).

## How it works

The offer applies automatically to eligible customers purchasing the Microsoft 365 Business Premium and Microsoft 365 Copilot Business bundle.

## Next steps/Learn more

See the [offer FAQ](#) for more details and next steps.

# Bridge to Cloud 3 promotion

## Promotion summary

This promotion provides discounted Microsoft Dynamics 365 online services for eligible Dynamics on-premises commercial customers who are committed to migrating to the cloud.

## Duration

January 1, 2025 to December 31, 2027

## Geography

Worldwide

## Promo type

New commerce experience, partner-led (CSP)

## Products

Most Dynamics 365 SKUs with a three-year term are eligible; see the product list in Exhibit A of the [policy document](#).

## Discount percent and discount description

Discount of 30 percent on a three-year fixed term (nonrenewable, noncancellable)

## Customer eligibility

Available to existing Dynamics on-premises commercial customers (as of September 1, 2024) with a current or active Enhancement Plan (EP); promo not available to net-new customers.

The customer's monthly CSP cost must be equal to or greater than their EP cost (at suggested pricing per month).

## End customer value prop

This promotion provides an introductory promotional price for customers who are migrating from Dynamics on-premises to Dynamics 365 online.

## Partner value prop

You will receive CSP and NCE margins while helping your customers transition to the cloud.

## How it works

Partners placing eligible purchases through the NCE partner-led motion should select the promotion during the purchase process and then update their customer's on-premises account.

## Next steps/Learn more

Refer to the [Bridge to Cloud 3 Policy and FAQ](#).

Use the [Gets a list of current promotions API](#) to access a list of active new commerce promotions for a given market (country or region) and segment. This method returns available current promotions based on the promotion availability start and end dates.

# CSP-EP to online Business Central (CSP2BC)—special offer

## Special offer summary

This offer applies to transitions from Dynamics CSP-EP on-premises (via legacy CSP) to online Dynamics 365 Business Central.

## Duration

November 1, 2023, to March 31, 2026

## Geography

Global (except China)

## Promo type

NCE partner-led (CSP)

## Products

Dynamics 365 Business Central (Essentials, Premium, Team Member, and Device)—annual commitment only. Renewable prior to duration end date.

## Discount percent and discount description

40 percent partner discount (applied to estimated retail price before normal partner margin or discount percentage). Structured as special offer, so ordering process is different from that for typical promotion.

## Customer eligibility

Available only to customers currently with active CSP-EP subscriptions bought in legacy CSP who are committed to migrating to online Dynamics 365 Business Central. This special offer is only available through CSP partners who were actively transacting these legacy CSP-EP subscriptions in FY23. Minimum purchase also applies. Review the policy document (as linked in the Next steps section) for details before ordering.

## End customer value prop

This offer supports applicable customer migrations. Unlike prior offers, it's one way to online only (no reversion to on-premises EP).

## Partner value prop

Enables a discounted pathway for partners to offer their customers who are currently on CSP-EP subscriptions (which are no longer renewable).

## How it works

In Partner Center, the partner should select customer and legacy subscription and select **Migrate to new commerce....** See the policy document in the next section for detailed instructions.

## Next steps/Learn more

[Policy and FAQ](#)

Use the [Gets a list of current promotions API](#) to access a list of active new commerce promotions for a given market (country or region) and segment. This method returns available current promotions based on the promotion availability start and end dates.